



**Pool & Spa Trade show**  
May 20-21, 2015  
Marina Bay Sands, Singapore

## **12 June 2015 – Piscine SPLASH! Asia Post Show Report**

The third edition of Piscine SPLASH! Asia was held from 20-21 May 2015 at the Marina Bay Sands, Singapore. Piscine SPLASH! Asia had strong participation with more than 120 exhibitors and brands from 18 countries, and 1,100 attendees across the two days from 29 countries. Visitors from Malaysia, Singapore, Thailand, Vietnam, Indonesia and Philippines comprised 14% of the market. In Southeast Asia, Piscine SPLASH! Asia attracts visitors from key countries in SE Asia including for the first time the Maldives. Interest stretched as far as the Middle East with a number of buyers from the Arabian Gulf.

As the premier pool and spa event in the South East Asia region, the biggest names in the industry were represented, including Pentair (platinum sponsor), Australian Innovative Systems, Fluidra, Herborner, Speck Pumpen, Bombas, HornerXpress, Maytronics, Hayward, Heliocol and many more. There were also several local companies, including Advanced Marine, Water Co, Proserv and SG Hardware.

Visitors of Piscine SPLASH! Asia included pool construction and installation professionals, pool and spa maintenance companies, general construction companies, distributors, landscapers, architects, public authorities and many more.

A new feature of Piscine SPLASH! Asia was the Pool Vision Awards 2014, with the winners being announced on the 20<sup>th</sup> May. Pool Vision 2014 was open to all qualified architects, interior designers, pool designers from any country in the region. Congratulations to the winners Guz Architects (Private Pools), P Landscape Bangkok (Public/ Hotel Pools) and DBALP (Spa).

Another new feature to Piscine SPLASH! Asia was the speed meetings between exhibitors and visitors, allowing networking through a series of 20 minute interviews. This free platform assisted visitors in looking for a supplier, planning an aquatic leisure project or finding a distributor. Nearly 200 meetings were organized.

The free education program on the Piscine SPLASH! Asia show floor was well attended, and featured 8 industry experts speaking on topics including drowning detection technologies, water parks, water disinfection, wellness, suction entrapment avoidance, water treatment and wave pools.

Piscine SPLASH! Asia signed 2 partnerships with professional associations involved in pool building (private and commercial): MSPA (Malaysia), SISO and Sport Singapore.

There was also an exclusive site visit to the world's largest aquarium - Southeast Asia Aquarium on Sentosa, where visitors were able to go behind the scenes of the Great Ocean Habitat and see its filtration and machinery.

Dates for Piscine SPLASH! Asia 2017 will be announced shortly. To keep updated on developments, please contact Elodie Baudoin (GL Events) or Melanie Robertson (Interpoint Events).





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**About Piscine SPLASH! Asia**

*Piscine SPLASH! Asia is the result of the association of two reputed pool and spa show organizers sharing the same strategy: offering the international pool and spa industry the opportunity to develop export markets and building strong connections with international big players and buyers.*

*Piscine Global (international leader show with 1000 brands gathered every two years) and SPLASH! (award winning trade show in Australia and New Zealand for pool and spa professionals) have merged their respective expertise in order to provide the Asian market with the most important show for the professional pool and spa market. Respectively started in 1991 and 1998, Piscine Global and SPLASH! share a true international knowledge of the pool and spa industry and the same criteria for quality events.*

*Introducing the organisers:*

**GL events**

Piscine SPLASH! Asia is organized, in part, by GL events Exhibitions. **Piscine Global** positions itself as the world's leading pool and spa show. For 32 years, it has gathered international major pool and spa equipment manufacturers and service providers. With 559 exhibitors and 16771 visitors in 2014, it is the world's largest gathering for professionals. It takes place every 2 years in Lyon (France) – it will be held from **15<sup>th</sup> to 18<sup>st</sup> of November 2016**.

The exhibitors of Piscine Global, being of international groups, have requested in recent years an international gathering. Therefore Piscine has created 2 new shows since 2012:

- **Piscine Middle East - 12-14 April 2016** – Abu Dhabi, United Arab Emirates
- **Piscine SPLASH! Asia - May 2017** – Singapore

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**Interpoint Events**

For the past ten years Interpoint Events has been organising events in four countries – Australia, New Zealand, Singapore and the USA. SPLASH! Pool & Spa Trade Show is held every two years on the Gold Coast, Australia – gathering more than 100 exhibitors and 2500 attendees the event is the largest of its kind in Australasia. In 2010 SPLASH! won the "Best Trade Show in Australia and New Zealand". The trade show is supported by SPLASH! magazine and website. SPLASH! also has a pavilion in BuildNZ, 21-23 June 2015, Auckland, New Zealand.

- SPLASH! 17-18 August, 2016. Gold Coast Convention Centre, Australia

**Interpoint Events**

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